



# Industrial Biotechnology Innovation Centre

**#IBioIC20 – IBioIC's Annual Conference  
Exhibition & Sponsorship Opportunities  
Wednesday 5<sup>th</sup> & Thursday 6<sup>th</sup> February 2020  
The Technology & Innovation Centre, Glasgow, Scotland**

[WWW.IBIOIC.COM](http://WWW.IBIOIC.COM)

Now in its sixth year, IBiolC's annual conference has established itself as the leading general IB conference in the UK. Attracting over 450 bio-based professionals, academics and students from across the UK and Europe, this two-day event aims to explore the potential for industrial biotechnology's contribution to the goal of a sustainable future, whilst providing delegates with unique networking opportunities to help drive new collaborations.

Why not increase your company's exposure and meet new contacts by exhibiting and or sponsoring the event? With a wide range of options available to suit your needs and budget, our highly interactive exhibition and poster area provides excellent opportunities for networking and showcasing your company, organisation or institution.

This pack provides all the information you need regarding exhibition and sponsorship opportunities, however, if you require any more information or would like to discuss your personal package please contact us.\*

### **Contacts:**

Exhibition and Sponsorship booking: Heather Michie, [heather.michie@ibioic.com](mailto:heather.michie@ibioic.com),  
0141 5483192

Logistics & invoicing: Joanna Blunden, [joanna@luxevents.co.uk](mailto:joanna@luxevents.co.uk) 0131 4667199

### **Exhibition Packages**

IBiolC's Annual Conference offers up to 32 stands within a prime conference location. Preferential rates and booking will be offered to IBiolC members. All remaining exhibition spaces are offered on a first come, first served basis.

### **There are many reasons to take up an exhibition stand at our Annual Conference:**

- Reach key decision makers - exhibiting provides a platform to showcase your products or services to over 450 bio-based delegates
- Networking opportunities - meet new and existing connections from the IB community on the floor and via our 1-2-1 partnering programme
- Two days of exposure - with registration and all networking breaks taking place in the communal areas, the exhibition is at the very heart of our conference ensuring maximum exposure
- Complimentary inclusion of marketing material on-site, and on our website, conference app and social media channels

## Exhibition Packages

- 2m<sup>2</sup> space, exhibitor table and two chairs
- Power sockets supplied and free Wi-Fi
- Black table cloth provided **\*\*charge applies\*\***
- Poster boards available behind exhibition if requested **\*\*charge applies\*\***
- AV supplied **\*\*charge applies\*\***

Company size	Cost (ex VAT)
Micro	£650
Small	£850
Medium, Academic institution & Network members	£1000
Large	£1200
Non-Member	£1,400

### Micro (<10 employees) (£650 ex VAT)

- Member only discount off full rate exhibition package and 2 x exhibitor passes
- Build your own profile in IBioIC's conference app. Run raffles, distribute coupons, gather leads using our lead generation feature
- Listed as an exhibitor in the event programme
- Recognition as exhibitor via IBioIC's social media channels
- Company/organisation logo will be listed as an exhibitor on the IBioIC website

### SME (<50 employees) (£850 ex VAT)

- Member only discount off full rate exhibition package and 2 x exhibitor passes
- Build your own profile in IBioIC's conference app. Run raffles, distribute coupons, gather leads using our lead generation feature
- Listed as an exhibitor in the event programme
- Recognition as exhibitor via IBioIC's social media channels
- Company/organisation logo will be listed as an exhibitor on the IBioIC website

### Medium (<250 employees) (£1000 ex VAT)

- Member only discount off full rate exhibition package and 2 x exhibitor passes
- Build your own profile in IBioIC's conference app. Run raffles, distribute coupons, gather leads using our lead generation feature
- Listed as an exhibitor in the event programme
- Recognition as exhibitor via IBioIC's social media channels
- Company/organisation logo will be listed as an exhibitor on the IBioIC website

### Large (>250 employees) (£1200 ex VAT)

- Member only discount off full rate exhibition package and 2 x exhibitor passes
- Build your own profile in IBioIC's conference app. Run raffles, distribute coupons, gather leads using our lead generation feature
- Listed as an exhibitor in the event programme
- Recognition as exhibitor via IBioIC's social media channels

- Company/organisation logo will be listed as an exhibitor on the IBiolC website

### Non-member (£1400 ex VAT)

- Exhibition space with 2 x exhibitor passes
- Build your own profile in IBiolC's conference app. Run raffles, distribute coupons, gather leads using our lead generation feature
- Listed as an exhibitor in the event programme
- Recognition as exhibitor via IBiolC's social media channels
- Company/organisation logo will be listed as an exhibitor on the IBiolC website

### Sponsorship Packages

Maximise your presence at #IBiolC20 by taking up sponsorship. We have a range of fantastic opportunities available which have been designed to maximise value and ensure high levels of visibility for your brand.

- Amplify your visibility at the UK's leading general IB conference
- Distinguish your brand as a key name in the biotech field
- Enhance your brand image

Item	Cost (ex VAT)	Available
IBiolC's Conference Dinner *	£2000	3
Conference lunch – Day 1	£2250	1
Conference lunch – Day 2	£2250	1
Lanyards	£1000	1
Reusable travel cups	£1000	1
Conference plenary session (S1, S4, S7)	£1000	3
Conference tracks – choose from: (S2 – T1/2; S3 – T1/2; S5 – T1/2; S6 – T1/2)	£400	8
Refreshment break (choose from morning or afternoon breaks on day 1 or day 2)	£500	4
Full page advert in conference booklet *online only*	£300	-
Half-page advert in conference booklet *online only*	£150	-

### All sponsors receive:

- Recognition as a sponsor via onsite conference signage
- Recognition as a sponsor via IBiolC's social media channels
- Company logo displayed on IBiolC's conference website and app
- Company logo displayed in IBiolC's conference programme

### The Detail:

#### **IBiolC's Conference Dinner (£2000 ex VAT)**

- 2 FOC places to IBiolC's Annual Conference
- 2 FOC places to IBiolC Conference Dinner
- Recognition as dinner sponsor via onsite conference signage
- 1 full page advert in the conference programme
- 1 x e-news bulletin sent to our database promoting IB relevant news/product/service

#### **Conference lunch – Day 1 or Day 2 (£2250 ex VAT)**

- 2 FOC places to IBiolC's annual conference
- ½ page advert in the conference programme
- Recognition as lunch sponsor via marketing collaterals and onsite conference signage

#### **Lanyards (£1000 ex VAT)\***

- 2 FOC place to IBiolC's annual conference
- Recognition as lanyard sponsor via marketing collaterals and onsite conference signage

\*Lanyards to be provided by sponsor

#### **Reusable travel cups (£1000 ex VAT)\***

- 2 FOC place to IBiolC's annual conference
- Recognition as travel cup sponsor via marketing collaterals and onsite conference signage

\*Cups to be provided by sponsor

#### **Conference plenary session (£1000 ex VAT)**

- 2 FOC place to IBiolC's annual conference
- Recognition as plenary sponsor via marketing collaterals and onsite conference signage

#### **Refreshment breaks (£500 ex VAT)**

- 1 FOC place to IBiolC's annual conference
- Recognition as refreshment break sponsor via onsite conference signage

#### **Conference tracked session (£400 ex VAT)**

- Recognition as conference track sponsor via onsite conference signage

### **Cancellation terms**

Up until 20 December 2019 – 25% cancellation fee

From 20 December to 8 January 2020 – 50% cancellation fee

From 9 January to 5 February 2020 – 100% cancellation fee

Please note that your logo won't be displayed on the website, email communications or event collateral until payment is made - unless a separate arrangement has been made with the IBiolC / Lux Events conference team.

## **GDPR / Privacy Policy**

For details on how IBiolC will use your data, please refer to the privacy policy located on our [conference webpages](#).