



BUILDING ON SUCCESS
IBIOIC'S 4TH ANNUAL CONFERENCE
Thursday 25 - Friday 26 January 2018
Glasgow #IBiolC18

Registration: Now Open

Marketing and Media Pack

Now in its fourth year, IBiolC's annual conference returns for 2018 and is fast becoming the main 'go to' event for the biotech industry in Scotland. Attracting over 400 hundred bio-based professionals, academics and students from across the UK and Europe in 2016 & 17, this two day event aims to explore the potential for the industrial biotechnology's current and future activities in Scotland and further afield, whilst providing delegates with networking opportunities to drive new collaborations.

We have created this pack to help you promote your attendance this year's event. IBiolC is grateful to all its delegates and partners for their participation and we are looking forward to yet another successful conference.

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Event Details

Name: Building on Success, IBioIC's 4th Annual Conference
Date: Thursday 25 & Friday 26 January 2018
Venue: The Technology & Innovation Centre, Glasgow, UK
Web-link: <http://bit.ly/2uCjJhe>
Organisers: IBioIC / Lux Events
Contacts: Ashley Jackson E: ashley.jackson@ibioic.com P: 0044 (0)141 5483743
Lux Events E: joanne@luxevents.co.uk P: 0044 (0)131 4667199

Social & Digital Media

Follow us on social media for the latest information on IBioIC:

Hashtag: #IBioIC18
IBioIC: @IBioIC
IBioIC Skills: @IBioICskills
LinkedIn: <https://www.linkedin.com/company-beta/5198447/>

To help get things moving, we've created a bank of posts which you may wish to use to put out to your social networks.

- Just secured our early bird rate for #IBioIC18 in Glasgow! Be sure to register & meet us there. #industrialbiotech <http://bit.ly/2uCjJhe>
- We're attending #IBioIC18 in #Glasgow in January, hope to see you there! <http://bit.ly/2uCjJhe>
- Looking forward to meeting new & current contacts from the #industrialbiotech industry in Jan18 #Glasgow #IBioIC18
- Delighted to be speaking at #IBioIC18 in January, join me on **(insert day 1 or 2)** at **(insert time)** to hear my presentation on **(insert subject)**
- Meet us on stand xx at #IBioIC18 in Jan & let us tell you about our exciting **(initiatives/projects/products/services - delete/add as required)**

Event Descriptions

50 word summary

Join us in Glasgow in January at IBioIC's annual conference and find out about all things biotech! Attracting over 400 delegates, you'll hear from leading experts in industry and academia, participate in partnering meetings, visit the bustling exhibition and poster area, and network with contacts old and new.

100 word summary

The Industrial Biotechnology Innovation Centre's annual conference brings together a unique mix of academia, biobased professionals and supporting organisations under one roof, to hear about and explore the potential opportunities for IB in Scotland as well as the global landscape of the industry. Building a reputation as one of the most important UK based industrial biotechnology meetings in the calendar, attracting key players and influencers in the UK and global bioeconomy, attendees can expect to hear from leading experts from industry and academia, participate in partnering meetings, visit the exhibition and poster area, and network with contacts old and new.

Graphics

Promote your participation widely and include the following images on your emails, newsletters or website. Please hyperlink to: <http://bit.ly/2uCjJhe>



*** Banner expires Monday 11th September 2017



*** Banner is valid from Monday 9 October 2017

