



BUILDING ON SUCCESS
IBIOIC'S 4TH ANNUAL CONFERENCE
Thursday 25 - Friday 26 January 2018
Glasgow #IBiolC18

Exhibition & Sponsorship

Exhibition and Sponsorship Packages

Now in its fourth year, IBiolC's annual conference returns for 2018 and is fast becoming the main 'go to' event for the biotech industry in Scotland. Attracting over 400 hundred bio-based professionals, academics and students from across the UK and Europe in 2016 & 17, this two day event aims to explore the potential for the industrial biotechnology's current and future activities in Scotland and further afield, whilst providing delegates with networking opportunities to drive new collaborations.

Why not increase your company's exposure and meet new contacts by exhibiting and or sponsoring the event. With a wide range of options available to suit your needs and budget, this highly interactive exhibition and poster area provides excellent opportunities for networking and showcasing your company, organisation or institution.

This pack provides all the information you need regarding exhibition and sponsorship opportunities, however if you require any more information or would like to discuss your personal package please contact us.

Contacts:

Prospects & booking: Jude Huggan E: judith.huggan@ibioic.com P: 0044 (0)141 5484698
Logistics & invoicing: Lux Events E: joanne@luxevents.co.uk P: 0044 (0)131 4667199



Exhibition Packages

IBioIC's Annual Conference offers up to 30 stands within a prime conference location. Complimentary spaces are reserved for IBioIC Leading Members and all remaining exhibition spaces are on a first come, first served basis.

There are many reasons to take up an exhibition stand at our Annual Conference including:

1. Reach key decision makers - exhibiting provides a platform to showcase your products or services to our delegates
2. Networking opportunities - meet new and existing connections from the IB community
3. Two days of exposure - with registration and all networking breaks taking place in the communal areas, the exhibition is at the very hub of our conference to ensure you get maximum benefit
4. Complimentary marketing opportunities - exhibitors will be listed in our on-site materials and on our website and social media channels
5. Opportunity to have 'Associate' member status with IBioIC (see package details below).



Packages

All exhibition packages come with space for a pop up banner, exhibitor table and two chairs.

Item	Cost (ex VAT)
Leading Member	£0
Core Member	£500
Associate Member	£750
Network Member	£750
Academic Member	£750
Non-Member	£1,000

The Detail

Leading Member (£0)

- Free exhibition space and 3 x conference passes (excludes dinner)
- Listed as an exhibitor in the event programme
- Recognition as exhibitor via IBiolC's social media channels
- Black table cloth provided ****charge applies****
- Power sockets supplied and free Wi-Fi
- Poster boards available behind exhibition if requested ****charge applies****
- AV supplied ****charge applies****
- Company/organisation logo will be listed as an exhibitor on the IBiolC website

Core Member (£500 ex VAT)

- 50% off full rate exhibition package and 2 x exhibitor only passes (excludes dinner)
- Listed as an exhibitor in the event programme
- Recognition as exhibitor via IBiolC's social media channels
- Black table cloth provided ****charge applies****
- Power sockets supplied and free Wi-Fi
- Poster boards available behind exhibition if requested ****charge applies****
- AV supplied ****charge applies****
- Company/organisation logo will be listed as an exhibitor on the IBiolC website

Associate/Network/Academic Member (£750 ex VAT)

- 25% off full price exhibition package and 2 x exhibitor only passes (excludes dinner)
- Listed as an exhibitor in the event programme
- Recognition as exhibitor via IBiolC's social media channels
- Black table cloth provided ****charge applies****
- Power sockets supplied and free Wi-Fi
- Poster boards available behind exhibition if requested ****charge applies****
- AV supplied ****charge applies****
- Company/organisation logo will be listed as an exhibitor on the IBiolC website

Non-Member (£1000 ex VAT)

- Exhibition space with 2 x exhibitor only passes (excludes dinner)
- Listed as an exhibitor in the event programme
- Recognition as exhibitor via IBiolC's social media channels
- Black table cloth provided ****charge applies****
- Power sockets supplied and free Wi-Fi
- Poster boards available behind exhibition if requested ****charge applies****
- AV supplied ****charge applies****
- Company/organisation logo will be listed as an exhibitor on the IBiolC website

Sponsorship Packages

You can amplify your presence by sponsoring plenary sessions, tracks, marketing collaterals, energy breaks, evening dinner to name but a few. Packages can be designed to fit every budget and business goals to help establish a stronger presence within the industry.

There are many reasons to take a sponsorship package at our Annual Conference including:

- Enhance your brand image
- Broker new business with prospective partners
- Spotlight key executives
- Amplify your presence and credibility as a leader in biotech research, manufacturing, law, financial services, or consulting.

Item	Cost (ex VAT)	Available	Remaining
IBiolC's Conference Dinner	£4000	1	1
Conference lunch - Day 1	£2250	1	1
Conference lunch - Day 2	£2250	1	1
Lanyards	£1250	1	1
Delegate bags	£1000	1	0
Refreshment break (choose from morning or afternoon breaks on day 1 or day 2)	£750	4	4
Conference plenary session	£750	3	3
Full page advert in conference booklet	£500	-	-
Half-page advert in conference booklet	£250	-	-
Conference track	£250	7	6

The Detail

IBiolC's Conference Dinner (£4000 ex VAT)

- 4 FOC places to IBiolC's annual conference and dinner
- 1 full page advert in the conference programme
- 1 x e-news bulletin sent to our database promoting IB relevant news/product/service
- Recognition as sponsor via onsite conference signage
- Recognition as sponsor via IBiolC's social media channels
- Company logo displayed on IBiolC's conference website
- Company logo displayed in IBiolC's conference programme
- Company logo displayed on pop-up stands in and around conference venue

Conference lunch - Day 1 or Day 2 (£2250 ex VAT)

- 3 FOC places to IBiolC's annual conference (excludes dinner)
- ½ page advert in the conference programme
- Recognition as lunch sponsor via onsite conference signage
- Recognition as sponsor via IBiolC's social media channels
- Company logo displayed on IBiolC's conference website
- Company logo displayed in IBiolC's conference programme
- Company logo displayed on pop-up stands in and around conference venue

Lanyards (£1250 ex VAT)

- 2 FOC place to IBiolC's annual conference (excludes dinner)
- Lanyard can be supplied by sponsor or created by IBiolC and added to the cost of sponsorship
- Recognition as sponsor via onsite conference signage
- Recognition as sponsor via IBiolC's social media channels
- Company logo displayed on IBiolC's conference website
- Company logo displayed in IBiolC's conference programme
- Company logo displayed on pop-up stands in and around conference venue

Delegate bags (£1000 ex VAT)

- 2 FOC place to IBiolC's annual conference (excludes dinner)
- Bags can be supplied by sponsor or created by IBiolC and added to the cost of sponsorship
- Recognition as sponsor via onsite conference signage
- Recognition as sponsor via IBiolC's social media channels
- Company logo displayed on IBiolC's conference website
- Company logo displayed in IBiolC's conference programme
- Company logo displayed on pop-up stands in and around conference venue

Refreshment breaks (£750 ex VAT)

- 1 FOC place to IBioIC's annual conference (excludes dinner)
- Recognition as sponsor via onsite conference signage
- Recognition as sponsor via IBioIC's social media channels
- Company logo displayed on IBioIC's conference website
- Company logo displayed in IBioIC's conference programme
- Company logo displayed on pop-up stands in and around conference venue

Conference plenary session (£750 ex VAT)

- 1 FOC place to IBioIC's annual conference (excludes dinner)
- Recognition as sponsor via onsite conference signage
- Recognition as sponsor via IBioIC's social media channels
- Company logo displayed on IBioIC's conference website
- Company logo displayed in IBioIC's conference programme
- Company logo displayed on pop-up stands in and around conference venue

Full page advert in conference programme (£500 ex VAT) or ½ page advert (£250 ex VAT)

- Recognition as sponsor via onsite conference signage
- Recognition as sponsor via IBioIC's social media channels
- Company logo displayed on IBioIC's conference website
- Company advert and logo displayed in IBioIC's conference programme
- Company logo displayed on pop-up stands in and around conference venue

Conference tracked session (£250 ex VAT)

- Recognition as sponsor via onsite conference signage
- Recognition as sponsor via IBioIC's social media channels
- Company logo displayed on IBioIC's conference website
- Company logo displayed in IBioIC's conference programme
- Company logo displayed on pop-up stands in and around conference venue.